



Shannon Powell
Chief of Staff / Communications Director

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Shannon grew up in the City of Racine and currently lives in West Racine with his family. He has served in Mayor Mason's administration for the past 4 years. Prior to working for the City, Shannon worked in a variety of capacities in various levels of government from the City of Milwaukee, the State Legislature, Milwaukee County, and the Racine Unified School District.

Shannon manages communications and press for Mayor Mason and supports much of the press or communications of other City Departments. As Chief of Staff, he helps manage a diverse and talented team in the Mayor's Office. He also works with City Departments, the Common Council, and external partners to implement important priorities and initiatives of the Mayor's office.



Vicky Selkove
Manager, Strategic Initiatives & Community Partnerships

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Vicky is a City of Racine resident who joined Mayor Mason's team in March of 2019. Vicky is as public interest attorney with more than 25 years of Wisconsin experience in policy advocacy, systems-change, legal representation of individuals with low-incomes, and building partnerships.

Vicky's work for the City focuses on addressing longstanding disparities and inequities by scaling up programs that work, bringing resources to residents to meet pressing needs, collaborating with an array of community partners, and empowering marginalized residents. Vicky is especially focused on designing and implementing evidence-based initiatives that help residents earn their high school credential, access post-secondary education and training, increase their financial resiliency, and become homeowners. Her responsibilities include serving as the Local Government Manager for the [Racine Financial Empowerment Center \(FEC\)](#) and overseeing the [GROW Racine initiatives](#). Vicky loves Racine's lakefront, especially North Beach, and will encourage anyone who'll listen to swim in Lake Michigan with her in the summer



Kischa Buford
Youth Employment Officer

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Kischa Buford is the City's new Youth Employment Officer for the City of Racine's Mayor's Office. Her role entails building a youth employment program that allows City of Racine residents ages 16-24 to gain experience and insight within City government. She has 10 years of Recruiting, Community Relations and Workforce development experience working within the public and non-profit sectors.

Prior to taking this role, Kischa was the Recruiter for the City of Milwaukee's Fire and Police Commission where she oversaw the recruitment, community relations and marketing campaigns for the Milwaukee Fire and Police Departments. Her main objective was to increase diversity and inclusive practices within the recruitment and testing process as well as, educate the community on the importance of residency and community-serving positions.



Damian Evans

Equity Officer

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Damian is a City of Racine resident and member of the City's Affirmative Action and Human Rights Commission. Damian has spent more than two decades at UW-Parkside serving in a variety of leadership roles, including most recently as Executive Director of Student Development and Engagement, and Assistant Dean of Students.

Damian brings to the role of Equity Officer extensive experience in diversity, equity, and inclusion work; facilitation, training, and community connections. Damian is focused on making sure the City prioritizes equity and inclusion throughout all City Departments and in the process of developing and have the Common Council adopt the City's first Workplace Equity Plan.



Kaitlyn Faust

Clerical Support

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Kaitlyn was born and raised in Racine. Kaitlyn was hired as the part-time clerk for the Mayor's Office in the beginning of November. She has her Associate's Degree in Criminal Justice and Applied Sciences, and currently in college to receive her Paralegal Certificate.

Kaitlyn provides clerical and constituent support services to residents of the City. She answers the phone, check the various email boxes that come to the mayor's office, helps get constituents answers to questions and connected to departments for services, pays bills, drafts documents such as proclamations, and manages the workflow of the recently created GrowRacine scholarship programs.



Shayla Malone

Outreach & Communications Fellow

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Thanks to grant funding from Results for America, the Mayor's Office was able to create a part-time, limited-term Outreach & Communications Fellowship. Shayla Malone was hired and began her Fellowship in October 2021. Shayla is working with the Mayor's Office and community partners to promote the YWCA Southeast Wisconsin's free 5.09 HSED program and the Racine Financial Empowerment Center (FEC), which the City runs in partnership with Housing Resources, Inc. Shayla is a lifelong Racine resident.

In addition to her Fellowship, Shayla is a full-time Transition Specialist at Gateway Technical College, and brings years of community connections to her work with the City. Shayla's work is to help ensure city residents know about the resources and programs that are available to them.



Dominique Lambright

Public Ally

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Public Allies is a national organization committed to advancing social justice and equity by engaging and activating the leadership of all young people. Being a Public Ally not only means finding where change can be made but implementing actions that can help to move in that direction of change.

As our Public Ally, Dominique has been helping out with our COVID vaccination initiatives. She's been helping reach people via social media, keeping people informed, as well as managing the City's various vaccination incentive programs. Though this pandemic hasn't been easy for many, having a Public Ally has helped the Mayor's office make sure we are using as many resources as we can to help our community get through the pandemic and have the tools to protect themselves and others.