

Office of the City Engineer

James J. Blazek, P.E.

City Engineer

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Assistant City Engineer, Traffic



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Racine, Wisconsin 53403
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FROM: John C. Rooney
Assistant City Engineer, Traffic Engineer

RE: Policy for School Signs

The following is the policy for the installation of directional school signs:

Signs may be installed on public property, and within the street right-of-way, without conflicting with present zoning laws. Signs that include advertising (name of school) are not permitted on private property.

Signs are approved by the Traffic Engineer for installation on public property and/or within the street right-of-way.

PROCEDURE FOR CONSIDERATION OF SCHOOL GUIDANCE SIGNS

- I. Requests for such signs should be submitted to the Traffic Engineer indicating the number of signs and general location. The request will be acted on for location, mounting arrangement, etc.
- II.
 - A) Only when the school is located removed from a major arterial street may such signs be erected.
 - B) Except in unusual situations, no more than two signs will be approved for any one applicant.
 - C) Signs, supports, installation, maintenance and removal costs will be the responsibility of the applicant.
 - D) The maximum sign size shall be approximately 24" x 30", mounting height shall be as recommended by the Traffic Engineer. Sign approval for installation will be assumed to be for an unspecified period of time, however, the Traffic Engineer may direct their removal at any time due to street construction, poor maintenance, or interference with pedestrian or vehicle traffic.

10/05/2005

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APPLICATION FOR SCHOOL SIGN

Date: _____.

Note: The signing material and labor charges will be mailed to the applicant after installation of the signs.

To the Traffic Engineer:

The undersigned hereby applies for establishment of a directional school sign:

- 1) Name of Applicant: _____.
- 2) School Name: _____.
- 3) Address: _____.
Racine, Wisconsin 534_____.
- 4) Telephone Number: _____.
- 5) Number of Signs: _____.
- 6) Requested Sign Location: _____.

Upon approval of the application, signs will be installed under the direction of the Traffic Engineer. Persons (Schools) requesting the signs will be charged for the signing material and labor after installation.

Signature of Applicant