From: John C. Rooney, P.E.
Commissioner of Public Works/City Engineer

Re: Policy for Church Signs

The following is the policy for the installation of directional church signs.

Signs may be installed on public property, and within the street right-of-way, without conflicting with present zoning laws. Signs that include advertising (name of church) are not permitted on private property.

Signs are approved by the City Engineer for installation on public property and/or within the street right-of-way.

Procedure for Consideration of Church Guidance Signs

1. Requests for such signs should be submitted to the City Engineer indicating the number of signs and general location. The request will be acted on for location, mounting arrangement, etc.

2. Only when the church is located removed from a major arterial street may such signs be erected.

3. Except in unusual situations, no more than two (2) signs will be approved for any one applicant.

4. Signs, supports, installation, maintenance and removal will be the responsibility of the City of Racine.

5. The maximum sign size shall be approximately 24” x 30”, white on blue, mounting height shall be as recommended by the City Engineer. Sign approval for installation will be assumed to be for an unspecified period of time; however, the City Engineer may direct their removal at any time due to street construction, poor maintenance, or interference with pedestrian or vehicle traffic.

Rev. 10/19
Application for Church Sign

Date: __________________________

To the City Engineer:

The undersigned hereby applies for establishment of a directional church sign.

1. Name of Applicant: ______________________________________________

2. Church Name: ____________________________________________________

3. Address & Zip Code: ______________________________________________

4. Telephone Number: ______________________________________________

5. Number of Signs: _________________________________________________

6. Requested Sign Location: __________________________________________

7. Requested Directional Information: ________________________________

Upon approval of the application, signs will be installed under the direction of the City Engineer. Person (churches) requesting the signs will be charged for the signing material and labor after installation.

____________________________________________________________________

Signature of Applicant

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